

BUSINESS

Attention Jewelry Lovers: New “Candy Store of Gold” Opening in Hoboken!

By Jeffrey Somers · 04/28/2015

Nicole Corriher knows the power of jewelry. As a working actress in New York City (under the name [Nicole Sudhaus](#)), Corriher has appeared on TV shows like *Law and Order* (various editions), *Blue Bloods*, and *Gossip Girl*, but she also heard her share of “No” from casting offices. And whenever she did, she would seek out the comfort of some her favorite places in New York—jewelry stores like Albertine General, Catbird, and Love Adorned.

Spending hours browsing the beautiful creations in these stores was therapy for Corriher, and she started to dream of someday opening her own jewelry boutique



The Golden Carrot

Fast forward a few years, and Corriher, like so many other people before her, decided to re-locate to Hoboken – a move she calls a “no-brainer” today – in 2011. Two years later she gave birth to her daughter, Pippa, and began to reevaluate her career when her last role, on *Law and Order*, kept her away from her family for four days straight.

“I never could have anticipated how difficult it would be to spend time away from my daughter,” Corriher explains. “Not for her – she was happy as a clam hanging out with her Grandmother while I was shooting. The difficulty was all on my side. It was an eye opening experience, and it put a lot of things into perspective for me.”



She returned to her memories of those amazing jewelry stores in New York. “What began happening frequently was that I'd find myself having a bad day, whether it was because of a bombed audition, or because I'd found out that I hadn't gotten a part I wanted, and I would seek out a pick-me-up,” she explains. “That pick-me-up became browsing jewelry, and this growing habit deepened and focused my appreciation for a certain aesthetic. I found myself constantly pulled to designs that had an ethereal and enchanting quality to them.”

Corriher has brought that aesthetic, and her dream, to reality: The Golden Carrot will be opening at 1102 Washington Street on May 1st. The boutique will feature the work of jewelry designers such as Ariel Gordon, Blanca Monros Gomez, Claire Kinder, Erica Weiner, Satomi Kawakita, and WWAKE—all of whom are designers Corriher admires and has been personally collecting for years.

“Our shop is like a candy store,” Corriher says, “but with various types of gold.”

Designing the Space

Just because Corriher is out of the acting business doesn't mean she's lost her love for the theatrical. She brought in

Prop stylist [Kate S. Jordan](#) to style the store and displays, and lent her acting experience to the atmosphere she was seeking.

“I want people to feel transported!” she says. “Every little corner, every case, every display has been made to inspire a moment, a story, an intrigue. I would love for The Golden Carrot to become, what so many of my favorite jewelry haunts in NYC were to me, a place where someone can retreat, feel at ease, and lift their spirits – whether they take something home that day or not!”

For anyone who also sees jewelry as therapy, the announcement of a new store in town is no doubt music to your ears. The web site currently offers some glimpses of the space, and May 1st is just a week away – start reshuffling your schedule today!

